

## **Adrian Luna**

### **Creative Hybrid - Professional. Fast. Motivated.**

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### **Summary**

Achieving his BFA in Fine Arts and Graphic Design in 2000, Adrian is a traditionally trained award winning Art Director with 20 years of experience. Specialties include: 3D (Cinema 4D), Digital Design, and Motion. Specialize in digital creation for automotive and entertainment.

### **Fulltime Experience**

#### **Team One**

##### **Art Director**

June 2015 -Present

#### **Art Director at Sony Pictures Interactive**

March 2009 - October 2013 (4 years 8 months)

Reference - Dave Dinardo, Wes Biffar, Matthew Reed

#### **Creative Director at BLITZ**

September 2005 - February 2009 (3 years 6 months) Reference - Josh Esguia, Paul Hikiji

#### **Sr. Art Director at DNA Studio**

November 2003 - November 2005 (2 years 1 month) Reference - Mat Mejia, Jens Karlsson

#### **Sr. Art Director at JUXT**

April 2005 - September 2005 (6 months) Reference - Todd Purgason

#### **Professor at Laguna College of Art and Design**

September 2003 - September 2005 (2 years 1 month)

Reference - Gary Birch

#### **Graphic Designer and Flash Animator at R/Com Networks**

November 2001 - November 2003 (2 years 1 month) Reference - Keri Maijala

#### **Sr. Designer at US Interactive**

June 2000 - June 2001 (1 year 1 month) Reference - Mat Mejia, Derek Arzoo

#### **Sr. Designer at E-Nexus, Vir2l, Zenimax**

October 1998 - October 2000 (2 years 1 month) Reference - Douglas Frederick  
Digital campaign for the domestic and international release of The Smurfs 2.

## **Freelance Experience**

### **Freelance Art Director at New Wave Entertainment**

November 2015 - November 2015 (1 Month)

Reference - Paulo Silletti

### **Freelance Art Director at Team One**

June 2015 - October 2015 (5 Months)

Client - Lexus

Reference - Jon Ruppel

### **Freelance Interactive Designer at &Co...**

March 2015 (1 Week) Reference - Alex Sanger

### **Freelance Art Director at Concept Arts**

January 2015 - February 2015 (2 months) Reference - Cody Staudenmier, Ian McDonnell

### **Freelance Multimedia Designer at 72andSunny**

November 2014 - November 2014 (1 month)

Client - Google: Made with Code

Reference - Owen Williams, Maite Albuquerque

### **Freelance Designer at DIRECTV - DLABS**

July 2014 - June 2015 (1 year) Reference - Chris Jacobs, Amit Patel, Jon Seib

### **Freelance Interactive Designer at BLITZ**

December 2013 - May 2014 (6 months)

Reference - Eric "Pep" Perez, Wilson Yin, Josh Esguia, Jessica Garrido, Ken Martin

### **Freelance Multimedia Designer at TBWA\Chiat\Day - Media Arts Lab**

January 2014 - February 2014 (2 months)

Apple - iTunes Festival 2014 Reference - Mark Sloan, Sarah Koteles, Diana Chang Made, Justin LaBaw- Rivers, James Kocsis

### **Freelance Interactive Designer at BLT Communications, LLC**

December 2013 - January 2014 (2 months) Reference - Dustin Mattock, Michael Eller, Jon Seib

Client - HBO: True Detective

### **Freelance Interactive Designer at Ignited**

November 2013 - November 2013 (1 month) Reference - Chris Schott

### **Freelance Artist at Animated Designs**

April 2011 - May 2011 (2 months) Reference - Pat Hadnagy

### **Freelance Artist at Heavenspot**

February 2011 - March 2011 (2 months) Reference - Jeff Kelly

**Freelance Artist at Direct Partners**

January 2010 - February 2010 (2 months) Reference - Eric Wegerbauer

**Freelance Artist at Bad Assembly**

2009 - 2009 (less than a year)

Reference - Scott Baggett, Jimmy Walker

**Freelance Artist at Genex**

2009 - 2009 (less than a year) Reference - Ian Burns

**Freelance Artist at BIG Interactive**

December 2005 - December 2006 (1 year 1 month) Reference - Mat Mejia

**Freelance Artist at Fallon**

April 2006 - July 2006 (4 months) Reference - Alix Johns, Andy Gugel

**Freelance Artist at JWT**

July 2005 - July 2005 (1 month) Reference - Paul Shoknecht

**Freelance Artist at Sisu, Inc**

November 2003 - November 2004 (1 year 1 month) Reference - Dave Lippman

**Freelance Artist at Imaginary Forces**

May 2004 - July 2004 (3 months) Reference - Marissa Levin, Matt Nisonger

**Freelance Artist at Faction Creative**

November 2001 - November 2001 (1 month) Reference - Scott Zimbler

**Author at Friends of Ed Publishing**

July 2000 - July 2001 (1 year 1 month) Co-Authored 4 books.

**Freelance Artist at Digital Vision**

June 2000 - May 2001 (1 year) Image CD

**Freelance Artist at Transistor Studios**

October 2000 - January 2001 (4 months)

Artwork for collaborative Coffee Table Book for Transistor Clientele. Reference - Jared Plummer

## **Honors and Awards**

### **Hotel Transylvania**

#### **Pixel Award: Movies Official Winner February 2013**

Responsibilities: Lead Designer, 3D and After Effects Transitions Credit: Sony Pictures Interactive

### **The Amazing Spider-Man: Rooftop Runner**

#### **FWA: Mobile Site of the Day July 2012**

Responsibilities: Lead Designer, 3D modeling and Asset Creation Credit: Sony Pictures Interactive

### **Smurfs**

#### **Pixel Award: Movies Official Winner February 2011**

Responsibilities: Lead Designer, 3D Asset Creation Credit: Sony Pictures Interactive

### **Cloudy With a Chance of Meatballs**

#### **FWA: Site of the Day September 2009**

Responsibilities: Lead Designer Credit: Sony Pictures Interactive

### **Lincoln MKS Reveal Site**

#### **FWA: Site of the Day September 2007**

Responsibilities: Art Direction, Lead Designer and Flash Skinning of Graphics Credit: Blitz Agency

### **Adobe Flash 10-Year Anniversary**

#### **The One Show September 2007**

Responsibilities: Art Direction, Lead Designer Credit: Blitz Agency

### **Adobe Flash 10-Year Anniversary**

#### **Web Award Competition October 2007**

Responsibilities: Art Direction, Lead Designer Credit: Blitz Agency

### **Hilton Hotels Hilton Journeys**

#### **W3: Silver Winner February 2006**

Responsibilities: Art Direction, Lead Designer, Animation Direction Credit: Blitz Agency

### **Adobe Flash 10-Year Anniversary**

#### **FWA: Resource & Community**

Responsibilities: Art Direction, Lead Designer Credit: Blitz Agency

## **Volunteer Experience**

### **Volunteer at Habitat for Humanity Los Angeles**

July 2008

Assisted in building a home for a deserving family in need within the South Central boundaries of Los Angeles.

## **Skills & Expertise**

Life Drawing  
Interaction Design  
Drawing  
Graphic Design  
Creative Direction  
User Interface Design  
Image Manipulation  
Digital Illustration  
3D  
Photoshop  
Motion Graphics  
Art Direction  
After Effects  
User Experience  
Digital Media  
Adobe Creative Suite  
Concept Development  
Flash  
Animation  
Web Design  
Creative Strategy  
Corporate Identity  
Illustration

## **Education**

### **Otis College of Art and Design 1995 - 1996**

Single student selected yearly from my High School, Life Drawing selective scholarship program  
1994 - 1995

### **Laguna College of Art and Design - LCAD**

Bachelors of Fine Arts and Graphic Design, Fine Art and Graphic Design  
1996 - 2000