

Adrian Luna

Digital Art Director (3D / Interactive Design / Motion)

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<http://unethkl.com/>

Summary

Achieving his BFA in Fine Arts and Graphic Design in 2000, Adrian is a traditionally trained award winning Digital Art Director with over 17 years of experience in the Digital Agency arena. With 9 awards spanning across a multitude of entertainment and automotive clients, the only question is "Who's next?"

Specialties: C4D Workflow Integration, Photoshop Compositing, After Effects Motion

Fulltime Experience

Art Director at Sony Pictures Interactive

March 2009 - October 2013 (4 years 8 months)

Reference - Dave Dinardo, Wes Biffar, Matthew Reed

Creative Director at BLITZ

September 2005 - February 2009 (3 years 6 months) Reference - Josh Esguia, Paul Hikiji

Sr. Art Director at DNA Studio

November 2003 - November 2005 (2 years 1 month) Reference - Mat Mejia, Jens Karlsson

Sr. Art Director at JUXT

April 2005 - September 2005 (6 months) Reference - Todd Purgason

Professor at Laguna College of Art and Design

September 2003 - September 2005 (2 years 1 month)

Reference - Gary Birch

Graphic Designer and Flash Animator at R/Com Networks

November 2001 - November 2003 (2 years 1 month) Reference - Keri Maijala

Sr. Designer at US Interactive

June 2000 - June 2001 (1 year 1 month) Reference - Mat Mejia, Derek Arzoo

Sr. Designer at E-Nexus, Vir2l, Zenimax

October 1998 - October 2000 (2 years 1 month) Reference - Douglas Frederick
Digital campaign for the domestic and international release of The Smurfs 2.

Freelance Experience

Freelance Art Director at New Wave Entertainment

November 2015 - November 2015 (1 Month)

Reference - Paulo Silletti

Freelance Art Director at Team One

June 2015 - October 2015 (5 Months)

Client - Lexus

Reference - Jon Ruppel

Freelance Interactive Designer at &Co...

March 2015 (1 Week) Reference - Alex Sanger

Freelance Art Director at Concept Arts

January 2015 - February 2015 (2 months) Reference - Cody Staudenmier, Ian McDonnell

Freelance Multimedia Designer at 72andSunny

November 2014 - November 2014 (1 month)

Client - Google: Made with Code

Reference - Owen Williams, Maite Albuquerque

Freelance Designer at DIRECTV - DLABS

July 2014 - June 2015 (1 year) Reference - Chris Jacobs, Amit Patel, Jon Seib

Freelance Interactive Designer at BLITZ

December 2013 - May 2014 (6 months)

Reference - Eric "Pep" Perez, Wilson Yin, Josh Esguia, Jessica Garrido, Ken Martin

Freelance Multimedia Designer at TBWA\Chiat\Day - Media Arts Lab

January 2014 - February 2014 (2 months)

Apple - iTunes Festival 2014 Reference - Mark Sloan, Sarah Koteles, Diana Chang Made, Justin

LaBaw- Rivers, James Kocsis

Freelance Interactive Designer at BLT Communications, LLC

December 2013 - January 2014 (2 months) Reference - Dustin Mattock, Michael Eller, Jon Seib

Client - HBO: True Detective

Freelance Interactive Designer at Ignited

November 2013 - November 2013 (1 month) Reference - Chris Schott

Freelance Artist at Animated Designs

April 2011 - May 2011 (2 months) Reference - Pat Hadnagy

Freelance Artist at Heavenspot

February 2011 - March 2011 (2 months) Reference - Jeff Kelly

Freelance Artist at Direct Partners

January 2010 - February 2010 (2 months) Reference - Eric Wegerbauer

Freelance Artist at Bad Assembly

2009 - 2009 (less than a year)

Reference - Scott Baggett, Jimmy Walker

Freelance Artist at Genex

2009 - 2009 (less than a year) Reference - Ian Burns

Freelance Artist at BIG Interactive

December 2005 - December 2006 (1 year 1 month) Reference - Mat Mejia

Freelance Artist at Fallon

April 2006 - July 2006 (4 months) Reference - Alix Johns, Andy Gugel

Freelance Artist at JWT

July 2005 - July 2005 (1 month) Reference - Paul Shoknecht

Freelance Artist at Sisu, Inc

November 2003 - November 2004 (1 year 1 month) Reference - Dave Lippman

Freelance Artist at Imaginary Forces

May 2004 - July 2004 (3 months) Reference - Marissa Levin, Matt Nisonger

Freelance Artist at Faction Creative

November 2001 - November 2001 (1 month) Reference - Scott Zimbler

Author at Friends of Ed Publishing

July 2000 - July 2001 (1 year 1 month) Co-Authored 4 books.

Freelance Artist at Digital Vision

June 2000 - May 2001 (1 year) Image CD

Freelance Artist at Transistor Studios

October 2000 - January 2001 (4 months)

Artwork for collaborative Coffee Table Book for Transistor Clientele. Reference - Jared Plummer

Volunteer Experience

Volunteer at Habitat for Humanity Los Angeles

July 2008

Assisted in building a home for a deserving family in need within the South Central boundaries of Los Angeles.

Honors and Awards

Hotel Transylvania

Pixel Award: Movies Official Winner February 2013

Responsibilities: Lead Designer, 3D and After Effects Transitions Credit: Sony Pictures Interactive

The Amazing Spider-Man: Rooftop Runner

FWA: Mobile Site of the Day July 2012

Responsibilities: Lead Designer, 3D modeling and Asset Creation Credit: Sony Pictures Interactive

Smurfs

Pixel Award: Movies Official Winner February 2011

Responsibilities: Lead Designer, 3D Asset Creation Credit: Sony Pictures Interactive

Cloudy With a Chance of Meatballs

FWA: Site of the Day September 2009

Responsibilities: Lead Designer Credit: Sony Pictures Interactive

Lincoln MKS Reveal Site

FWA: Site of the Day September 2007

Responsibilities: Art Direction, Lead Designer and Flash Skinning of Graphics Credit: Blitz Agency

Adobe Flash 10-Year Anniversary

The One Show September 2007

Responsibilities: Art Direction, Lead Designer Credit: Blitz Agency

Adobe Flash 10-Year Anniversary

Web Award Competition October 2007

Responsibilities: Art Direction, Lead Designer Credit: Blitz Agency

Hilton Hotels Hilton Journeys

W3: Silver Winner February 2006

Responsibilities: Art Direction, Lead Designer, Animation Direction Credit: Blitz Agency

Adobe Flash 10-Year Anniversary

FWA: Resource & Community

Responsibilities: Art Direction, Lead Designer Credit: Blitz Agency

Skills & Expertise

Life Drawing
Interaction Design
Drawing
Graphic Design
Creative Direction
User Interface Design
Image Manipulation
Digital Illustration
3D
Photoshop
Motion Graphics
Art Direction
After Effects
User Experience
Digital Media
Adobe Creative Suite
Concept Development
Flash
Animation
Web Design
Creative Strategy
Corporate Identity
Illustration

Education

Otis College of Art and Design 1995 - 1996

Single student selected yearly from my High School, Life Drawing selective scholarship program
1994 - 1995

Laguna College of Art and Design - LCAD

Bachelors of Fine Arts and Graphic Design, Fine Art and Graphic Design
1996 - 2000